



Home Innovation Research Labs

Advocacy Position on the NGBS and Green Home Building

Home Innovation Research Labs supports the National Green Building Standard ICC-700 (NGBS) as a stringent, above-code, voluntary green building standard.

[NGBS Green Certification](#) is available nationally for residential projects designed, constructed, and verified for their NGBS compliance through on-site inspections by our accredited [NGBS Green Verifiers](#).

The NGBS Green certificate is proof that a building is truly green and recognized by the Appraisal Institute, the Real Estate Standards Organizations (used by Multiple Listing Services), and federal, state, and local jurisdictions.

Home Innovation supports incentivizing residential development to seek NGBS Green certification. Jurisdictions may promote sustainable, high-performance homes through incentives such as tax credits, rebates, density bonuses, and/or expedited permitting. Such incentives can reduce the barriers to constructing green buildings, either real or perceived, and help build future market demand for sustainable residential construction.

Home Innovation strongly favors voluntary programs and incentives over mandates because, unfortunately, mandates often heighten barriers to innovation and can cause unintended impacts.

Nevertheless, some jurisdictions may propose to mandate green building through ICC's International Green Construction Code (IgCC). Within these jurisdictions, Home Innovation supports recognition of the NGBS as an affordable, yet rigorous green baseline for residential projects. Specifically, Home Innovation supports inclusion of the National Green Building Standard ICC-700 (NGBS) as an alternative compliance path for residential buildings five stories or above (and the residential portions of mixed-use buildings), **AND** independent, third-party certification as an accepted proof of compliance. We believe the best way for jurisdictions to proceed with a local or state-wide green building code is to allow builders the choice among equally credible and rigorous green standards and to allow third-party proof of compliance to help reduce barriers to acceptance.

Keep up to date with the NGBS and Home Innovation's efforts to promote NGBS Green Certified housing by visiting www.HomeInnovation.com/Green, [contacting us](#), or signing up to [receive our monthly NGBS Green Insider Update](#).

*For more information on and resources for green home advocacy, visit
www.HomeInnovation.com/NGBSAdvocacy.*