



Value of NGBS Green for Local Communities

Why have so many government jurisdictions already recognized the *ICC 700 National Green Building Standard™* (NGBS) as part of their local sustainability programs? Because the NGBS is:

COMPREHENSIVE

NGBS Green Certification by Home Innovation Research Labs offers assurance of balanced, sustainable construction. For a single- or multifamily home to become NGBS Green Certified, the building must be high-performing in all areas: Lot Design, Preparation, & Development; Resource Efficiency; Energy Efficiency; Indoor Environmental Quality; and Operation, Maintenance, and Building Owner Education. These comprehensive requirements make the NGBS ideally suited for local sustainability strategies.

COST-EFFECTIVE

The NGBS is affordable to implement, in terms of both hard-costs (building products and practices that contribute toward compliance) and certification fees. The cost-effective design of the NGBS provides assurance that higher costs are not passed onto residents. To better understand the costs associated with NGBS Green Certification, visit www.homeinnovation.com/Green.

VETTED THROUGH DUE PROCESS

The NGBS is the only ANSI-approved residential green building rating system. ANSI approval provides assurance that the NGBS is a true consensus-based standard, developed by a balance of stakeholders, and has passed the scrutiny of extensive public review and comment.

RIGOROUS

Municipalities and government officials have consistently deemed the NGBS superior to (or at a minimum on par with) other residential green rating systems. Take a closer look at how the NGBS compares to other rating systems by visiting www.homeinnovation.com/CompareNGBS.

MARKET-TESTED & PROVEN

While the majority of Home Innovation's NGBS Green Certification clients build market-rate homes and are drawn to the program without the need for incentives, we realize not every locale is at that same stage of market development. NGBS Green Certification provides an ideal platform for areas looking to create a green home building market and can align with all manner of government initiatives, budgets, and policies to that end. Some communities adopt the NGBS as local code, but, more often, local jurisdictions chose to offer financial or government process incentives. View the full list of jurisdictions that recognize the NGBS at www.homeinnovation.com/NGBSGreenIncentives.

WRITTEN IN CODE LANGUAGE

Unlike other green rating systems, the NGBS is written in code language. This allows it to be easily understood by all construction and trades professionals who might touch an NGBS Green Certified project, as well as the government personnel who review the standard (and/or projects) for local programs.

To discuss implementing the NGBS into your local sustainability strategy, contact Cindy Wasser, Home Innovation's manager of green building programs, at cwasser@homeinnovation.com or 301.430.6206.